

## **54<sup>th</sup> Annual Washington Conference on the Americas**

*Tentative Dates: Tuesday, May 7<sup>th</sup> and Wednesday, May 8<sup>th</sup>, 2024*

The 54<sup>th</sup> Annual Washington Conference on the Americas will feature exclusive in-person events for sponsors. This two-day event will include our traditional Embassy Dinners, our Keynote Luncheon in the U.S. Department of State, and special private meetings with senior government officials. For all attendees, including sponsors, this year we are returning to a fully in-person conference at the Organization of American States, but we will also live stream general Conference activities.

To guarantee your participation in the most significant Conference each year on the Americas, please consider the opportunity to sponsor the 54<sup>th</sup> Annual Washington Conference on the Americas.

### **Sponsorship Benefits Premier Sponsor (\$50,000)**

- Opportunity for a senior-level company executive to introduce a speaker or a panel in consultation with Council of the Americas.
- Exclusive invitations to sponsor-only Embassy dinner(s) for one senior level company representative per dinner.
- Priority access and seating for up to 6 senior-level representatives at the Keynote Luncheon in the Benjamin Franklin Diplomatic Reception Hall at the U.S. Department of State.
- Opportunity for private, off-the-record access to senior government officials during Conference activities, as applicable.
- Complimentary invitation to conference at the Organization of American States for up to 6 company representatives.
- Recognition as a sponsor on all event and promotional materials (e.g. official Conference announcements, invitations, press releases, Council of the Americas website and social media pages) that will reach the most influential leaders in the hemisphere.
- Prominent recognition of your company logo during conference live stream, half page advertisement in the Conference program booklet and/or Luncheon program, company logo on printed banners displayed at the Conference, and acknowledgment of sponsorship in the Conference wrap-up report.
- Opportunity to highlight sponsor-produced promotional video of two minutes or less twice during the Conference live stream at the Organization of American States.

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**Sponsorship Benefits**  
**Gold Sponsor (\$30,000)**

- Exclusive invitation to one sponsor-only Embassy dinner for one senior-level company representative.
- Opportunity for private, off-the-record access to senior government officials during Conference activities, as applicable.
- Priority access and seating for up to 4 senior-level representatives at the Keynote Luncheon in the Benjamin Franklin Diplomatic Reception Hall at the U.S. Department of State.
- Opportunity for private, off-the-record access to senior government officials during Conference activities, as applicable.
- Complimentary invitation to conference at the Organization of American States for up to 4 company representatives.
- Recognition as a sponsor on all event and promotional materials (e.g. official Conference announcements, invitations, press releases, Council of the Americas website and social media pages) that will reach the most influential leaders in the hemisphere.
- Prominent recognition of your company logo during conference live stream of the Conference, half page advertisement in the Conference program booklet and/or Luncheon program, company logo on printed banners displayed at the Conference, and acknowledgment of sponsorship in the Conference wrap-up report.
- Opportunity to highlight sponsor-produced promotional video of two minutes or less once during the Conference live stream at the Organization of American States.